

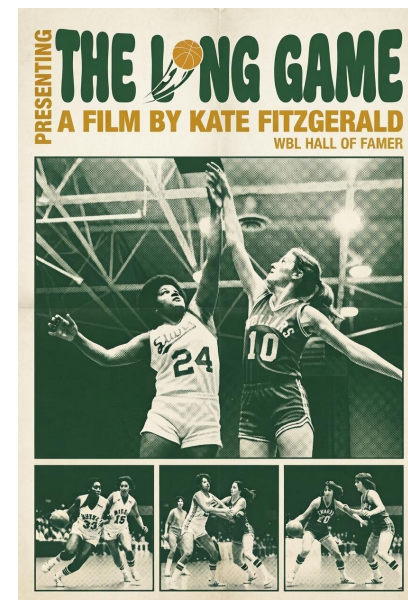
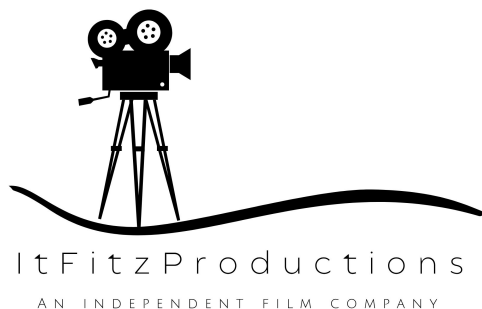
AN INDEPENDENT FILM COMPANY

INVESTOR OVERVIEW

THE LONG GAME

A Film by Kate Fitzgerald

"Two childhood basketball rivals, Riley and Sandy, strive to achieve their goals of playing in the Olympics and the first-ever women's professional basketball league."



PRODUCTION STATUS: IN DEVELOPMENT • 2026/27 TARGET FINANCING: \$6,000,000

THE STORY

A League of Their Own meets *Love & Basketball*

Set in the defining decades before the WNBA existed, *The Long Game* follows two women who loved a game the world hadn't fully discovered. It is a story of ambition, sacrifice, rivalry, and the quiet heroism of playing for nothing but love of the sport.

Written and executive produced by Kate Fitzgerald who played in this era, knew these women, and watched their stories fade into history. It is a film that women's basketball has waited forty years to emerge.

FAST FACTS

GENRE

Historical sports drama / comedy

STATUS

Feature film, in development

TARGET BUDGET

\$6,000,000

WRITTEN & EP'D BY

Kate Fitzgerald

FINANCING

Fundraising active; investor conversations open

WHY NOW

Measured Growth in Women’s Basketball

The market The Long Game is entering; figures drawn from public reporting.

+48%

WNBA Attendance Growth

WNBA official season report, Sept 2024

\$2.2B→\$3.1B

WNBA National Media Deal

The Athletic, 2024; Front Office Sports, 2026

\$340M→\$650M

Unrivaled 3x3 League Valuation

Forbes; Front Office Sports, Aug 2026

54M+

Unique Viewers, 2024 Season

WNBA official season report, Sept 2024

\$1B

First Women’s Sports Team Valued at \$1B

Golden State Valkyries, CNBC, 2026

\$6M

Target Production Budget

The Long Game, in development 2026/27

Brands Are Already Betting on Women's Basketball

A sample of current WNBA corporate partnerships — evidence that major consumer brands are actively paying to be associated with this sport, right now.

AWS

Multi-year AI / analytics partnership

Skechers

Multiyear Official Partner deal

2K

Extended gaming partnership with the WNBPA

Coach

Multiyear brand partnership

Ally Financial

Official Banking Partner

CarMax

Presenting sponsor, App content

Mielle

3rd-year Official Hair Care Sponsor

VOICEINSPO

Community / girls-in-sport partner

Note: reflects the present-day WNBA sponsor landscape, shown here as a contrast to the pre-WNBA era in which The Long Game is set.

THE FILM

A Character-Driven Sports Drama, Built to Scale

No visual effects, no expensive stunt work, the film’s budget goes directly onto the screen through performance. A 113-page script is complete.

COMPARABLE FILMS

Film	Budget	Outcome
Good Will Hunting	\$10-16M	\$225.9 global box office: drama
Brittany Runs a Marathon	\$3M	Sold to Amazon at Sundance for \$14M
Champions	\$12M	\$28M box office; ensemble sports comedy-drama

Budget figures for comparable indie films are drawn from public trade reporting

THE FILMMAKER

Kate Fitzgerald

Hall of Fame Athlete · Award-Winning Filmmaker

“The discipline of a professional athlete and the vision of a filmmaker are not so different. Both demand that you see the world as it could be and refuse to accept anything less.”

Kate Fitzgerald is a New York-based filmmaker, director, and former professional women’s basketball player from the pre-WNBA era, having played in the Women’s Professional Basketball League (WBL) during the late 1970s and early 80s — the league that paved the way for the WNBA. She wrote, produced, and directed her debut feature, *In Passing*, distributed on Netflix and Apple iTunes, and now brings both worlds together in *The Long Game*.

ATHLETE

NJ 1st Team All-State; WBL Hall of Fame inductee (Trailblazer); played for the NJ Gems & Minnesota Fillies

STAGE

Two decades of theatrical work; reviewed in *NY Post*, *Philadelphia Inquirer*, *CNN*.

FILM

In Passing (2006) written, produced, directed; *Best Feature Film*, *NY LGBTQ+ Film Festival*, *Audience Favorite*, *AGLIFF*

Meet the Team



Kate Fitzgerald

WRITER & EXECUTIVE PRODUCER

Hall of Fame pre-WNBA athlete turned filmmaker, full bio on the preceding page.



Allan Neuwirth

PRODUCER

American screenwriter, producer, and cartoonist; producer of *Call Me by Your Name*, nominated for *Best Picture*, 2017 Academy Awards.



AIVERITAI

PR

Serving as PR company for The Long Game and ItFitzProductions.



Herbert Smith Freehills Kramer LLP

LEGAL COUNSEL

Serving as legal counsel for The Long Game and ItFitzProductions.

Ways to Invest

The Long Game is structured to welcome capital at every level.

01

Founding Circle

FRIENDS & FAMILY SEED SUPPORT

Small, high-volume contributions funding development legal setup, budget-boarding, and packaging.

click

02

Angel Investors

CHECKS UNDER \$100K

Direct participation in the production entity, sized for individual investors.

click

03

Growth Partners

INSTITUTIONAL / VC-STYLE CAPITAL

Larger structured capital tied to a defined recoupment and profit-participation model.

click

04

Grants

MISSION-ALIGNED FUNDING

Featured support through fiscal sponsorship and arts / women’s-sports foundations.

click

05

Brand Partnerships

SPONSORSHIP & PRODUCT PLACEMENT

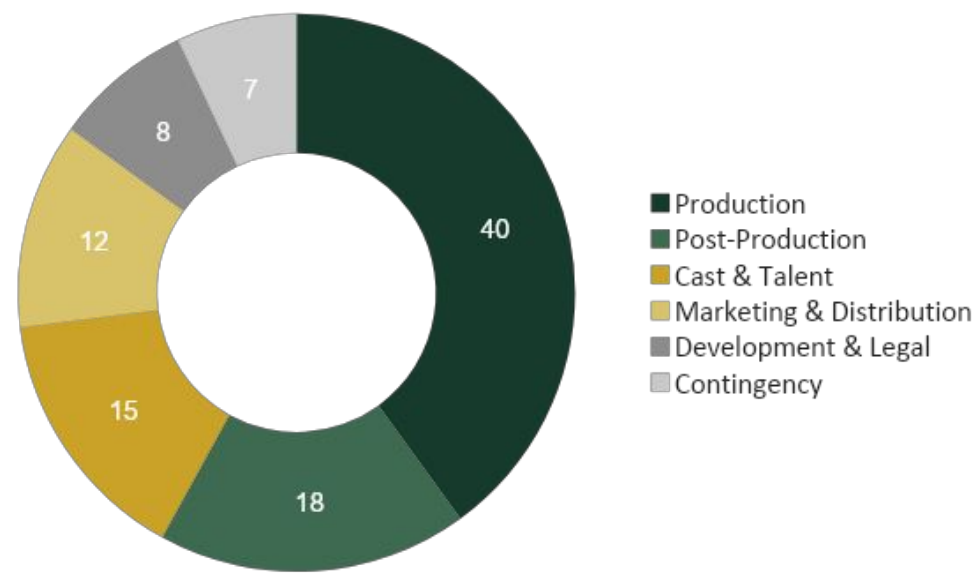
Commercial marketing agreements with brands seeking association with women’s basketball.

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Each tier is offered under its own compliant legal structure. Full terms are detailed in the Private Placement Memorandum, available to qualified investors on request.

Illustrative Use of Funds

Directional allocation of the \$6M target budget — pending the finalized line-item budget.



WHY THESE PRIORITIES

- Cast & Talent is weighted early, an attached, recognizable lead is the single biggest lever for unlocking full financing on a character-driven sports drama.
- Production covers arena rental, athletic choreography, insurance, and a dedicated Basketball Coordinator.
- Marketing & Distribution reflects the brand-partnership momentum already visible in women’s basketball.

IMPORTANT NOTICE

This overview is provided for general informational purposes only and does not constitute an offer to sell, or the solicitation of an offer to buy, any security. Any such offer or solicitation will be made only through definitive offering documents (including, where applicable, a Private Placement Memorandum and subscription agreement) provided directly to qualified prospective investors.

Statements regarding market growth, comparable films, and projected use of funds are illustrative and based on publicly available information as of the date of this document; they are not guarantees of future results. Investing in an independent film involves a high degree of risk, including the potential loss of some or all invested capital. Prospective investors should consult their own legal, tax, and financial advisors before making any investment decision.

The Long Game and ItFitzProductions are advised by Herbert Smith Freehills Kramer LLP. This document is preliminary and subject to revision; it is not the final Investor Kit.

PRESS, INVESTORS & PARTNERSHIP INQUIRIES

contact@aiveritai.com

Inquiries are typically answered within 24 hours.

FOLLOW THE CAMPAIGN

[Substack](#): “The Hoop Scoop”: Kate’s weekly dispatch from the intersection of women’s basketball history and independent filmmaking.

[LinkedIn](#): Real-time updates on the journey from Hall of Fame athlete to filmmaker raising \$6M.